

Courses in English - winter semester 2019/2020

Useful explanations and links:

- [How to navigate KU Campus](#)
- [The difference between modules and courses](#)

Bachelor / Undergraduate Courses

Master / Graduate Courses

PhD students

Bachelor / Undergraduate Courses					
Subject area / Fach	Module title / Modultitel	Course title/ Kurstitel	Course type	Campus	ECTS credits
Business & Economics	Behavioral Accounting	Behavioral Accounting	Workshop	Ingolstadt	5 ECTS
Business & Economics	Brand Management - building strong product and service brands	Brand Management - building strong product and service brands	Lecture / Practice seminar	Ingolstadt	5 ECTS
Business & Economics	Business English I	Business English I	Practice seminar	Ingolstadt	5 ECTS
Business & Economics	Business Fiction	Business Fiction	Practice seminar	Ingolstadt	5 ECTS
Business & Economics	Changemaker - Enacting social innovation	Changemaker - Enacting social innovation	Seminar	Ingolstadt	5 ECTS
Business & Economics	Company taxation in the European Union	Company taxation in the European Union	Lecture	Ingolstadt	5 ECTS
Business & Economics	Company taxation in the European Union	Company taxation in the European Union	Practice seminar		
Business & Economics	Consumer Psychology	Consumer Psychology	Lecture / Practice seminar	Ingolstadt	5 ECTS
Business & Economics	Development Economics	Development Economics	Lecture	Ingolstadt	5 ECTS
Business & Economics	Development Economics	Development Economics	Practice seminar		
Business & Economics	Discover Germany: Society, Politic, Economic, Culture	Discover Germany: Society, Politic, Economic, Culture	Workshop	Ingolstadt	5 ECTS
Business & Economics	International accounting	International			

Business & Economics	<u>International accounting and auditing</u>	<u>accounting and auditing</u>	Workshop	Ingolstadt - ECTS
Business & Economics	<u>Introductory seminar course: Accounting and Auditing</u>	<u>Introductory seminar course: Accounting and Auditing</u>	Seminar	Ingolstadt 5 ECTS
Business & Economics	<u>International Business</u>	<u>International Business</u>	Lecture	Ingolstadt 5 ECTS
		<u>International Business</u>	Practice seminar	
Business & Economics	<u>Labor and Employment Law in the USA: An introduction and overview</u>	<u>Labor and Employment Law in the USA: An introduction and overview</u>	Seminar	Ingolstadt 5 ECTS
Business & Economics	<u>Political Economy</u>	<u>Political Economy</u>	Lecture	Ingolstadt 5 ECTS
		<u>Political Economy</u>	Practice seminar	
Business & Economics	<u>Pricing and product management</u>	<u>Pricing and product management</u>	Lecture	Ingolstadt 5 ECTS
Business & Economics	<u>Quantitative ethics: poverty and inequality analysis</u>	<u>Quantitative ethics: poverty and inequality analysis</u>	Seminar	Ingolstadt 5 ECTS
Business & Economics	<u>Seminar on Public Economics</u>	<u>Seminar on Public Economics</u>	Seminar	Ingolstadt 5 ECTS
Business & Economics	<u>Service performance management</u>	<u>Service performance management</u>	Lecture / Practice seminar	Ingolstadt 5 ECTS
Business & Economics	<u>Social market economy</u>	<u>Social market economy</u>	Seminar	Ingolstadt 5 ECTS
Business & Economics	<u>Supply chain controlling</u>	<u>Supply chain controlling</u>	Lecture	Ingolstadt 5 ECTS
Linguistics	<u>Current Affairs in English Language Media</u>	<u>Current Affairs in English Language Media (Gr.1): The Post-Truth Era – Problems and Possibilities of the Hyper-Mediated Discourse</u>	Seminar	Eichstätt 5 ECTS
		<u>Current Affairs in English Language Media</u>	Seminar	

(Gr.2)

Linguistics	<u>English for Business and Public Relations</u>	<u>English for Business and Public Relations</u>	Practice seminar	Eichstätt	5 ECTS
Linguistics	<u>Introduction to Linguistics</u>	<u>Introduction to Linguistics**</u>	Seminar	Eichstätt	5 ECTS
Linguistics	<u>Introduction to literary and cultural studies</u>	<u>Introduction to literary and cultural studies</u> **	Lecture course	Eichstätt	5 ECTS
Linguistics	<u>Language Structure and Use</u>	<u>Introduction to literary and cultural studies</u> **	Practice seminar		
Linguistics	<u>Language Structure and Use</u>	<u>Language Structure and Use: Construction Grammar</u>	Seminar	Eichstätt	5 ECTS
Linguistics	<u>Language Structure and Use</u>	<u>Phonetics and Phonology (Construction Grammar)</u>	Practice seminar		
Linguistics	<u>Language Structure and Use</u>	<u>Language Structure and Use: Cognitive Semantics</u>	Seminar	Eichstätt	5 ECTS
Linguistics	<u>Language Structure and Use</u>	<u>Phonetics and Phonology (Cognitive Semantics)</u>	Practice seminar		
Linguistics	<u>Language Structure and Use</u>	<u>Language Structure and Use: Cognitive Morphology</u>	Seminar	Eichstätt	5 ECTS
Linguistics	<u>Literature and media</u>	<u>Phonetics and Phonology (Cognitive Morphology)</u>	Practice seminar		
Linguistics	<u>Literature and media</u>	<u>Literature and Media: Borders and Places in Cultural Theory and Popular Culture</u>	Seminar		
Linguistics	<u>Literature and media</u>	<u>Literature and Media: Modernism in Literature and</u>	Seminar	Eichstätt	5 ECTS

the Arts
Literature and
Media: Voices
from the
Galleries

Seminar

Literature and
Media

Seminar

Language
Variation:
Varieties of
English around
the World

Seminar

Linguistics Language Variation

Eichstätt 5 ECTS

Language
Variation:
Empirical
Approaches to
Varieties of
English around
the World

Seminar

Language
Variation:
Language
Variation and
Change

Seminar

Linguistics Language Variation

5 ECTS

Eichstätt

Language
Variation:
Empirical
Approaches to
Language
Variation and
Change

Seminar

Literary and
Cultural History
II: Shakespeare
and his Time

Seminar

Literary and
Cultural History
II: How to Stage a
Revolution - Civil
Rights

Seminar

Movement and
Black Lives
Matter in
Literature and
Theory

Linguistics Literary and Cultural
History II

Eichstätt 5 ECTS

Literary and
Cultural History
II: Toni
Morrison's
Fiction in

Seminar

Context

Literary and Cultural History II: American / Canadian Short Story

Seminar

Literary and Cultural History II

Seminar

Literary and Cultural History II

Seminar

Television/Video journalism: Group D

Practice seminar

Eichstätt 5 ECTS

Philosophy of Education Goals and Norms of Educational Institutions

Seminar

Eichstätt

5 ECTS

Aesthetic project work:

Contemporary dance and choreography as an art form / performance

Seminar

Eichstätt 5 ECTS

Fine arts - Working with acrylics directly from nature

Seminar

Eichstätt 5 ECTS

Introduction into theoretical philosophy: time and remembrance

Lecture

Eichstätt 5 ECTS

Stone Lithography

Seminar

Eichstätt 5 ECTS

How to be a good teacher? - Exploring skills and qualities of good teachers and how they influence children's learning

Seminar

Eichstätt 5 ECTS

School dance projects - Dance projects in schools, a

Seminar

Eichstätt 5 ECTS

Linguistics

Television/Video journalism

Philosophy / Pedagogy

Educational Policy and Philosophy

Philosophy / Pedagogy

Fine Arts IV

Philosophy / Pedagogy

Fine Arts III - Painting

Philosophy / Pedagogy

Introduction into Theoretical Philosophy

Philosophy / Pedagogy

Media Module

Philosophy / Pedagogy

Professionalization in Teaching Elementary School Students

Philosophy / Pedagogy

Profil modul art didactics - performance

Linguistics	<u>Advanced Linguistics I (Bachelormodul)</u>	<u>practical application</u> <u>Advanced Linguistics I (Bachelormodul): Language Acquisition</u>	Seminar	Eichstätt	5 ECTS
Social Science	<u>Actors and systems of international relations</u>	<u>Actors and Systems of International Relations</u> <u>US Foreign policy</u> <u>German Foreign and Security Policy</u>	Lecture Practice seminar Practice seminar	Eichstätt	5 or 10 ECTS*
Social Work	<u>Disciplinary and Interdisciplinary Specifics</u>	<u>Social Work with Children</u>	Seminar	Eichstätt	5 ECTS
Theology	<u>Theology in interdisciplinary discourse - an introduction</u>	<u>Theology in interdisciplinary discourse - an introduction / Theology East-West</u>	Seminar	Eichstätt	5 ECTS

* ECTS depend on the amount of workload you choose.

** Different courses available

Master / Graduate Courses

Subject area / Fach	Module title / Modultitel	Course title/ Kurstitel	Course type	Campus	ECTS credits
Business & Economics	<u>Advanced Entrepreneurial Finance & Strategy</u>	<u>Advanced entrepreneurial finance & strategy</u>	Seminar	Ingolstadt	5 ECTS
Business & Economics	<u>Analytical customer management</u>	<u>Analytical customer management</u>	Lecture	Ingolstadt	5 ECTS
Business & Economics	<u>Applied empirical accounting research</u>	<u>Applied empirical accounting research</u>	Seminar	Ingolstadt	5 ECTS
Business & Economics	<u>Current issues of tax policy</u>	<u>Current issues of tax policy</u>	Seminar	Ingolstadt	5 ECTS
Business & Economics	<u>Customer Relationship Management</u>	<u>Customer Relationship Management</u>	Lecture	Ingolstadt	5 ECTS
Business & Economics	<u>Economics of innovation</u>	<u>Economics of innovation</u>	Lecture	Ingolstadt	5 ECTS

Economics	<u>Economics of innovation</u>	<u>Economics of innovation</u>	Practice seminar	Ingolstadt 5 ECTS
Business & Economics	<u>Effective English for Leadership</u>	<u>Effective English for Leadership</u>	Practice seminar	Ingolstadt 5 ECTS
Business & Economics	<u>Effective meetings and negotiations</u>	<u>Effective meetings and negotiations</u>	Practice seminar	Ingolstadt 5 ECTS
Business & Economics	<u>Empirical accounting</u>	<u>Empirical accounting</u>	Seminar	Ingolstadt 5 ECTS
Business & Economics	<u>Entrepreneurial Management and Tourism</u>	<u>Entrepreneurial Management and Tourism</u>	Lecture	Ingolstadt 5 ECTS
			Seminar	
Business & Economics	<u>From idea to commercialization: a complete blueprint for innovators and entrepreneurs</u>	<u>From idea to commercialization: a complete blueprint for innovators and entrepreneurs</u>	Lecture / Practice seminar	Ingolstadt 10 ECTS
Business & Economics	<u>Intercultural Communication</u>	<u>Intercultural communication</u>	Practice seminar	Ingolstadt 5 ECTS
Business & Economics	<u>International Tax: Interdisciplinary aspects</u>	<u>International Tax: Interdisciplinary aspects</u>	Seminar	Ingolstadt 5 ECTS
Business & Economics	<u>Management control systems</u>	<u>Management control systems</u>	Lecture / Practice seminar	Ingolstadt 5 ECTS
Business & Economics	<u>Modelling and Optimization with OPL</u>	<u>Modelling and Optimization with OPL</u>	Lecture	Ingolstadt 5 ECTS
Business & Economics	<u>Quasi-experimental policy evaluation</u>	<u>Quasi-experimental policy evaluation</u>	Seminar	Ingolstadt 5 ECTS
Business & Economics	<u>Regional and urban economics</u>	<u>Regional and urban economics</u>	Lecture	Ingolstadt 5 ECTS
Business & Economics	<u>Research Project Finance and Banking</u>	<u>Research Project Finance and Banking</u>	Seminar	Ingolstadt 10 ECTS
Business & Economics	<u>Seminar on Entrepreneurship / Innovation</u>	<u>Seminar on Entrepreneurship / Innovation</u>	Seminar	Ingolstadt 5 ECTS
Business & Economics	<u>Seminar on strategic management</u>	<u>Seminar on strategic management</u>	Seminar	Ingolstadt 5 ECTS
Business & Economics	<u>Seminar on the Effects of New Technologies on the</u>	<u>Seminar on the Effects of New Technologies on</u>	Seminar	Ingolstadt 5 ECTS

ECONOMICS	<u>Labor Market</u>	<u>Technologies on the Labor Market</u>	Lecture / Practice seminar	Ingolstadt	5 ECTS
Business & Economics	<u>Service Management</u>	<u>Service Management</u>	Lecture / Practice seminar	Ingolstadt	5 ECTS
Business & Economics	<u>Sustainable entrepreneurship</u>	<u>Sustainable entrepreneurship</u>	Lecture / Practice seminar	Ingolstadt	5 ECTS
Business & Economics	<u>Social Innovation I: Basics and concept development</u>	<u>Social Innovation I: Basics and concept development</u>	Seminar	Ingolstadt	5 ECTS
Business & Economics	<u>Social Innovation II: Implementation and evaluation</u>	<u>Social Innovation II: Implementation and evaluation</u>	Seminar	Ingolstadt	5 ECTS
Linguistics	<u>Cultural Studies and Oral Expression II</u>	<u>Cultural Studies and Oral Expression II: A Tale of two Cities: New York City and Los Angeles</u>	Seminar	Eichstätt	5 ECTS
Linguistics	<u>Current Affairs in English Language Media</u>	<u>UE Cultural Studies and Oral Expression II</u> <u>Current Affairs in English Language Media (Gr.1): The Post-Truth Era – Problems and Possibilities of the Hyper-Mediated Discourse</u>	Seminar	Eichstätt	5 ECTS
Linguistics	<u>English for Business and Public Relations</u>	<u>English for Business and Public Relations</u>	Seminar	Eichstätt	5 ECTS
Philosophy / Pedagogy	<u>Basic Course Phenomenology</u>	<u>Phenomenology: What is empathy? Aesthetic, psychological, and phenomenological conceptions</u>	Practice seminar	Eichstätt	5 ECTS
Philosophy / Pedagogy	<u>Fine Arts III - Painting</u>	<u>Fine arts - Working with acrylics directly from</u>	Seminar	Eichstätt	5 ECTS

Philosophy / Pedagogy	<u>Fine Arts IV</u>	<u>nature</u> <u>Aesthetic project</u> <u>work:</u> <u>Contemporary</u> <u>dance and</u> <u>choreography as</u> <u>an art form /</u> <u>performance</u> <u>School dance</u> <u>projects - Dance</u>	Seminar Eichstätt	5 ECTS
Philosophy / Pedagogy	<u>Profil modul art didactics</u> <u>- performance</u>	<u>projects in</u> <u>schools, a</u> <u>practical</u> <u>application</u> <u>What is</u> <u>educational</u> <u>justice?</u> <u>Case studies on</u> <u>educational (In-</u> <u>)justice</u>	Seminar Eichstätt	5 ECTS
Philosophy / Pedagogy	<u>Educational Justice –</u> <u>Theoretical Approaches</u> <u>and Case Studies</u>	<u>justice?</u> <u>Case studies on</u> <u>educational (In-</u> <u>)justice</u>	Seminar Eichstätt	5 ECTS
Social Sciences	<u>Conflict Theories</u>	<u>Conflict Theories</u>	Seminar / Eichstätt	5 ECTS Lecture
Social Sciences	<u>Narrated Conflicts -</u> <u>Conflicting Narratives</u>	<u>Narrated Conflicts</u> <u>- Conflicting</u> <u>Narratives</u>	Seminar Eichstätt	5 ECTS
Social Sciences	<u>Theories, Structures and</u> <u>Orders in World Politics</u>	<u>Foreign policy</u> <u>decision making</u>	Seminar Eichstätt	5 or 10 ECTS*
Social Sciences	<u>Theories, Structures and</u> <u>Orders in World Politics</u>	<u>Foreign policy</u> <u>making of populist</u> <u>governments</u>	Practice seminar Eichstätt	5 ECTS
Theology	<u>Memory – Forgiveness –</u> <u>Reconciliation:</u> <u>Theological and</u> <u>Philosophical</u> <u>Perspectives</u>	<u>Memory -</u> <u>forgiveness -</u> <u>reconciliation:</u> <u>Theological and</u> <u>philosophical</u> <u>perspectives</u> <u>Memory –</u> <u>Forgiveness –</u> <u>Reconciliation:</u> <u>Theological and</u> <u>Philosophical</u> <u>Perspective</u>	Lecture Eichstätt	5 ECTS
Theology	<u>Theology in</u> <u>interdisciplinary</u> <u>discourse - an</u> <u>introduction</u>	<u>Renewal and</u> <u>"Ressourcement":</u> <u>the impacts of the</u> <u>second Vatican</u> <u>Council in</u> <u>European history</u>	Seminar Eichstätt	5 ECTS

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PhD students					
Subject area / Fach	Module title / Modultitel	Course title/ Kurstitel	Course type	Campus	ECTS credits
Business & Economics	<u>Theoretical and empirical modelling</u>	<u>Theoretical and empirical modelling</u>	Seminar	Ingolstadt	5 ECTS

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English courses of the past semesters

- [Winter semester 2018/2019](#)
- [Summer semester 2019](#)