

Welcome to the Department of International Management



Mittwoch, 21. März 2012

Paper accepted for presentation at EMAC 2012 conference in Lisbon

The paper entitled "Apologizing after a Service Failure: It does not matter what you say but how you say it" will be presented at EMAC 2012 conference by Dr. Holger Roschk. The paper was jointly written by Dr. Holger Roschk...[\[mehr\]](#)

Montag, 30. Januar 2012

Extra charts for "Unternehmensführung"

The new extra charts for "Unternehmensführung" are now available for download via ILIAS. Please note that these charts are relevant for the exam.[\[mehr\]](#)

Mittwoch, 25. Januar 2012

Time for Management in Far East Asia-exam

Management in Far East Asia-exam: 1. exam: Monday, 6 February 2012 at 08:15 am, in room NB 301 OR 2. exam: Tuesday, 10 April 2012 at 08:15 am, in room NB 301 [\[mehr\]](#)

Donnerstag, 19. Januar 2012

Course International Business AND Internationale Unternehmenspolitik

Starting from now, you can download in ILIAS our "Extrafolien/Extra-Charts" for the lecture.

Donnerstag, 19. Januar 2012

Time for International Business exam

The exam "International Business" will start on Tuesday, 7 February 2012 at 12:15 am, in room NB 301. [\[mehr\]](#)

Mittwoch, 18. Januar 2012

Chair offers jobs as student assistant

The Chair of International Management is looking for two student assistants for the period of February – April 2012. Overall, the position encloses 40 hours per student. If you: · have a Bachelor's... [\[mehr\]](#)

Dienstag, 20. Dezember 2011

Evaluation sheets for "Internationalization of SME"

The Evaluation sheets for the intermediate presentations of "Internationalization of SME" have been send to the corresponding students, that sent the presentation files to the chair. All other team members please refer... [\[mehr\]](#)

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