

Welcome to the Department of International Management



Mittwoch, 20. Dezember 2017

Research Workshop on „Strategies of Multinational Enterprises to Succeed in the Global Market“

We would like to draw your attention to a research workshop on „Strategies of Multinational Enterprises to Succeed in the Global Market“ organized by Dr. Jana G athke. It will be held at the Bavarian Academy of Sciences and...[\[mehr\]](#)

Donnerstag, 30. November 2017

Exam Conference

Exam conference for the course "Global Marketing Management" will take place on December 11th, 2017 at 2 pm (314 NB). Students who want to review their exam are required to write an email to [wfi-im\(at\)ku.de](mailto:wfi-im(at)ku.de) with their...[\[mehr\]](#)

Dienstag, 21. November 2017

Exam conference

Exam conference for the courses "Cross-cultural Management" will take place on December 12th, 2017 at 2 pm. Students who want to review their exam are required to write an email to [wfi-im\(at\)ku.de](mailto:wfi-im(at)ku.de) with their name and...

Mittwoch, 15. November 2017

Material for the course "Empirical Management Reserach"

Please notice that the extra charts for "Empirical

Management Research" are now available on the ILIAS learning platform.

Mittwoch, 15. November 2017

[Material for the course "International Business"](#)

Please notice that the extra charts for "International Business" are now available on the ILIAS learning platform.

Dienstag, 24. Oktober 2017

[Panel discussion "Industry 4.0"](#)

We would like to draw your attention to a panel discussion on "Industry 4.0" organized by Dr. Jana Gätke. It will be held at the Bavarian Academy of Sciences and Humanities on November 16th, 2017 in Munich. The discussion will...[\[mehr\]](#)

Montag, 02. Oktober 2017

[Material for the course "Unternehmensführung"](#)

Please notice that the lecture notes as well as the corresponding password for "Unternehmensführung" is now available on the ILIAS learning platform.[\[mehr\]](#)

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