

20.12.11

## Chair claims Best Conference Award at ANZMAC 2011

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The ANZMAC 2011 committee has announced the joint paper of Katja Gelbrich, Jana Müller, Yany Grégoire (HEC Montréal/Canada), and Holger Roschk entitled "The More Compensation the Better? The Nonlinear Relationship Between Compensation Level and Post-Complaint Satisfaction" as best paper of the ANZMAC 2011 conference. The paper competed with 600 submitted articles for the crown of the Australian-New Zealand Marketing conference. The award was handed over in Perth/Australia on November 30th, 2011.

