

## Bachelor / Master thesis

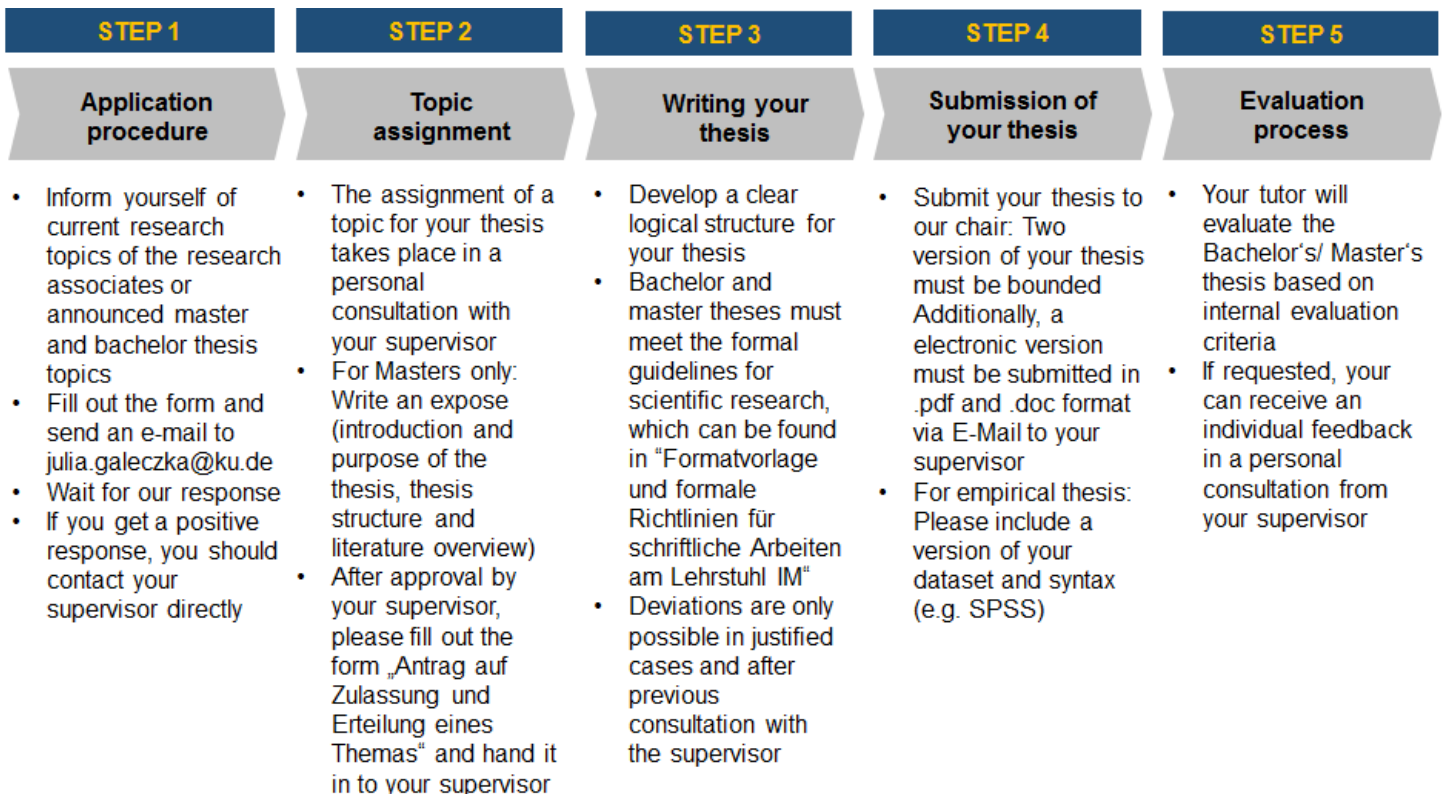
On these page you can find all information related to the preparation of academic papers at our chair. Our chair offers bachelor and master theses in the field of international and cross-cultural management as well as in the field of marketing.

Please note that the application process and the allocation of the thesis topics is activated twice a year. The **deadline** for the following **summer term** is **February 15th** and for the following **winter term July 31st**.

Our department is responsible for the approval of the thesis topic and the thesis outline.

Students who are interested in writing their bachelor or master thesis at the department of interantional management have to fill out the application **form** and send it with a short email to [jana.gaethke@ku.de](mailto:jana.gaethke@ku.de). Two weeks after the deadline you receive an E-Mail with the end result of our selection process. Please make sure that you check your emails on a regular basis, so that you respond on time to our thesis assurance. Otherwise, your place will be reallocated to another candidate on the waiting list based on their rang.

### How to write a Bachelor's/Master's thesis at the department of International Management



### Further information for the application process

Additional information regarding prerequisites, specifications and sucess factors of writing a thesis at the department of international management can be found [here](#).

For the document "[\*\*Antrag auf Zulassung und Erteilung eines Themas\*\*](#)" regarding bachelor and master theses please visit the homepage of the examination board (Prüfungsausschuss).

Formal requirements for writing a bachelor or master thesis at the department of international management are regulated in "[\*\*Formatvorlage und formale Richtlinien für schriftliche Arbeiten am Lehrstuhl IM\*\*](#)".

Please note: Our specific research fields can be found on the website of our research associates.

Further information on writing a Bachelor's/Master's thesis is available [\*\*here\*\*](#) via ILIAS.