

Case studies in International Management

Summer term 2018

Project:

Monday:

Group I: 04.15 - 06.00 p.m. @ 307 NB

Wednesday:

Group II: 02.15 - 04.00 p.m. @ 307 NB

Group III: 04.15 - 06.00 p.m. @ 307 NB

Course details

Degree: Master

Semester: summer term

Type of course: project work

Credits: 5 cp

Language: English

Lecturer:

Professor Katja Gelbrich, PhD

Julia Hagel; M.Sc.

Announcement: via KU.Campus

Course content

The course teaches students how to apply the knowledge they gained in previous lectures of the Department of International Management in a real-world case. Hence, the course will be regularly held in collaboration with real companies which face real-life problems when operating globally. The students gain the ability to collect and analyze real-life economic data for the particular case, to pinpoint relevant information and to develop strategies that allow for coping with the problems that are identified in the case.

Extensive individual as well as team work is required to pass this course. Course dates are irregular and comprise specific contact hours - for more information please check the course syllabus at ILIAS.

Course materials

[Downloadable via ILIAS eLearning platform](#)