

Introduction to Strategic Management

Lecturer

Prof. Dr. Max Ringlstetter

Contact Person

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Course documents and links

[Course description](#)

Curricular Status

obligatory course: major "Management & Marketing"

Course hours and location

lecture: 17.10.18 -30.01.19 | wednesday 10:15-12:00 Uhr | 201 NB

tutorial: 16.10.18 -30.01.19 | tuesday 10:15-12:00 Uhr | 201 NB

exam: 13.02.19 & 17.04.19 | 10:15-12:00 Uhr | N.N.

Restriction

none

Registration

Password for courseware will be announced in the first lecture.

The first lecture takes place on **wednesday, October 17th 2018**.

exam registration via FlexNow/KU-Campus

during the regular registration period.